



**Theraction**  
THE SOUND THERAPY

*Non invasive ultrasound therapy  
for breast fibroadenomas and thyroid nodules*



**Echotherapy with ECHOPULSE®**

# Theraclion at a glance



# Echotherapy: an alternative to surgery



## Surgery

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## Echotherapy

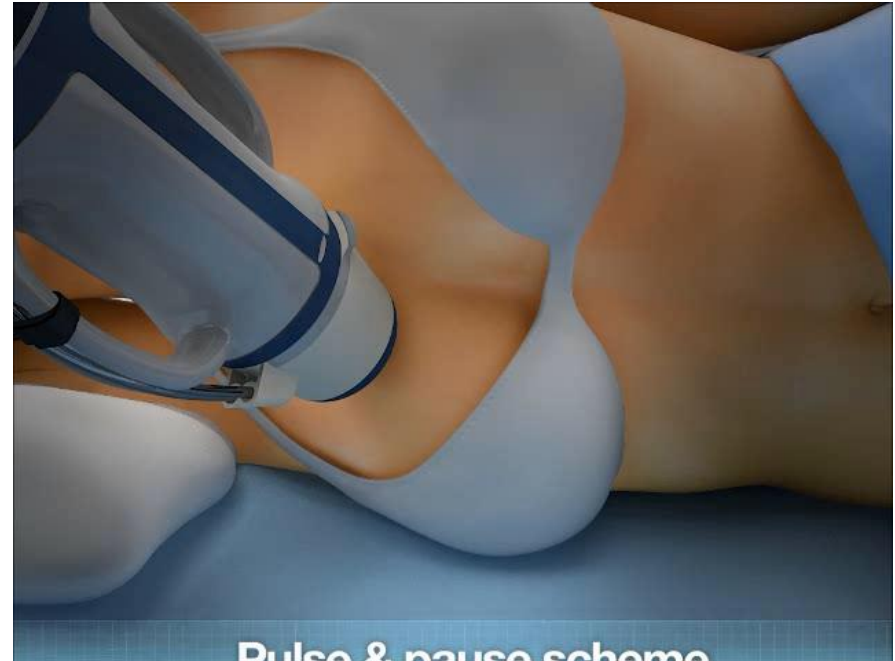
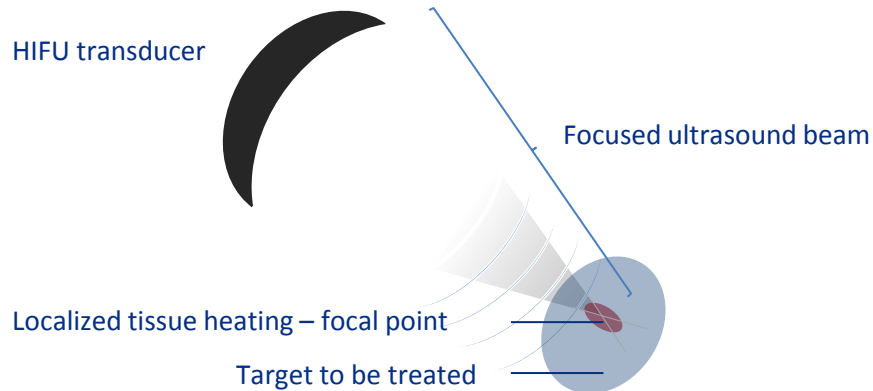
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# Echotherapy: an alternative to surgery



**Echotherapy:** therapy using **high intensity focused ultrasound under ultrasound guidance**



## High Intensity Focused Ultrasound or HIFU

High energy sound waves focused to deliver a large amount of energy in a confined space similar to sunrays through a magnifying glass

HIFU principle: Tissue heating (85°C) inducing tissue necrosis at the focal point

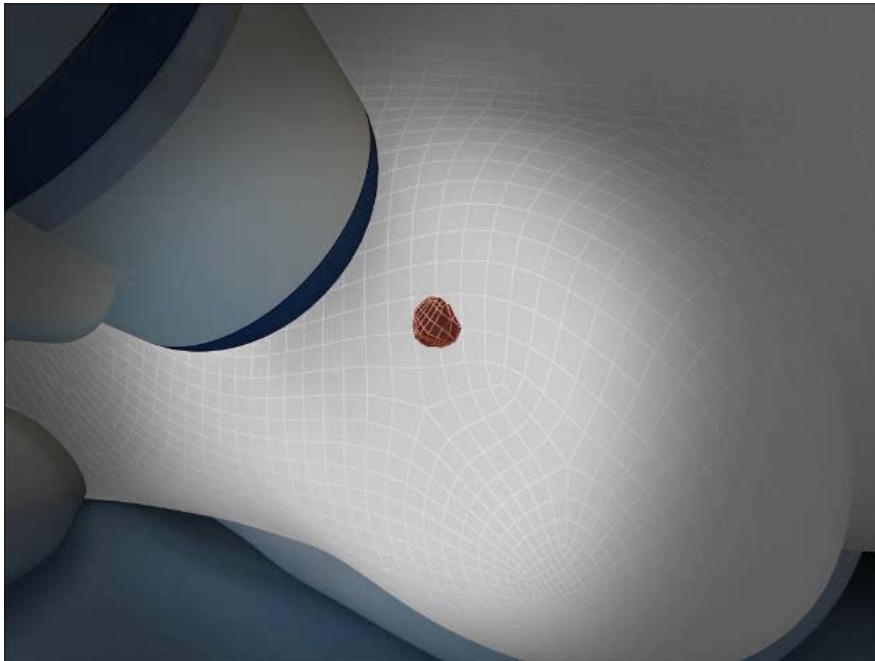


# Echotherapy: an alternative to surgery

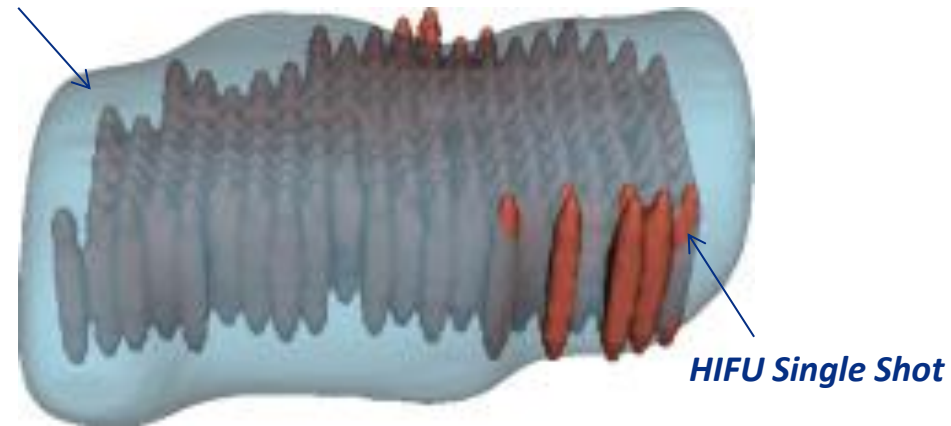


**Echotherapy**: therapy using **high intensity focused ultrasound under ultrasound guidance**

- Sequential treatment made of HIFU Pulse
- Very high focal point accuracy
- Millimetric lesion: 2 x 2 X 9 mm



*Tumor volume*



*HIFU Single Shot*

*3D Planning & Visualization*



# The Echopulse®: a unique technology for echotherapy

## Echopulse®



## Visualization and treatment head

Robotized head

Cooling and coupling system

Ultrasound imaging probe

HIFU transducer



**A unique combination of innovations...**

1. Very high focal-spot accuracy
2. Smart patented cooling system
3. Compact, mobile, ergonomic and multi-indications device
4. A smart interface for treatment management



# The Echopulse®: a unique positioning



**Theraclion**  
THE SOUND THERAPY

**HIFU**



**RF\*/ Laser/  
Cryoablation**



**Vacuum biopsy**



**Surgery**

Non-invasiveness	✓✓✓✓	✓	✓	✗
Ease of use/ operator independency	✓✓✓	✓	✓	✗
Low post-operation risks	✓✓✓	✓✓	✓✓	✓
Recuperation time	✓✓✓	✓✓	✓✓	✗
Overall treatment duration	✓	✓✓	✓✓	✓

**Echotherapy by Echopulse® offers an improved quality of care**

Safety – Efficacy – Scarless





# The Echopulse®: addressing two important markets

**Breast  
fibroadenoma**

CE mark obtained for  
2 pathologies



## Prevalence

**10 %**

Of women will develop a  
fibroadenoma over the  
course of their life

## Incidence (EMEA)

**610,000**

new cases per year

**Thyroid nodules**



**About 5%**

of the population have  
palpable nodules

**911,000**

new cases per year





# Proven efficacy and safety on breast fibroadenoma

Clinical studies in France and Bulgaria



## Clinical results (51 fibroadenomas treated)

### Efficacy

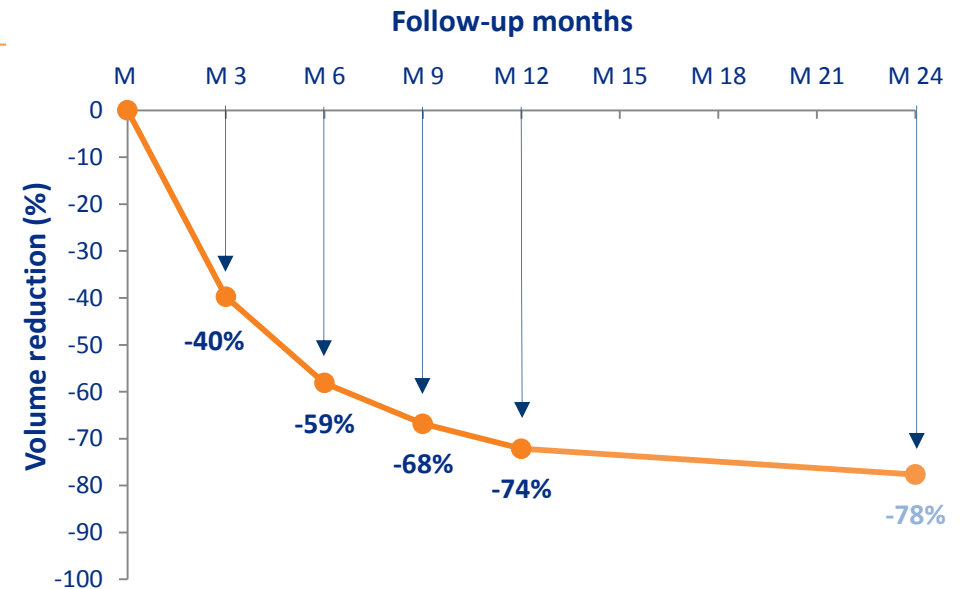
- 100% patients satisfied by echotherapy
- Rapid disappearance of symptoms
- Major average volume reduction in all patients

### Safety

- Excellent tolerance
- No side effects

## Mean volume reduction over time (% vs. months)

Volume reduction (%) n=number of pts	2mo. n=46	4mo. n=43	6mo. n=48	9mo. n=25	12mo. n=46	24mo. n=24
Mean (%)	-33%	-47%	-60%	-66%	-74%	-78%
Standard deviation (%)	19%	22%	18%	13%	15%	13%



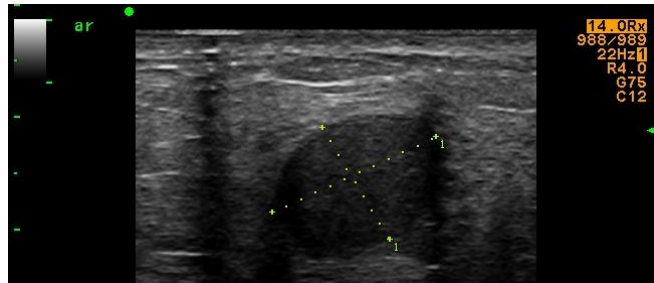
Source: "Ultrasound-guided High-Intensity-Focused-Ultrasound (HIFU) treatment of breast fibroadenoma" par les Professeurs R. Kovatcheva, J. Stoinov, J.N. Guglielmina, B. Seror, M. Abehsera – Internal data.

# Proven efficacy on breast fibroadenoma

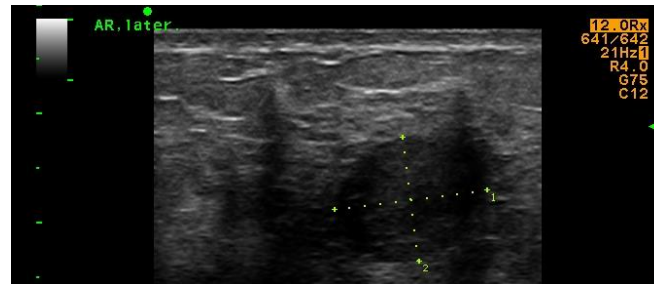


## Case of a 18yo patient

Before HIFU (1.39cc)

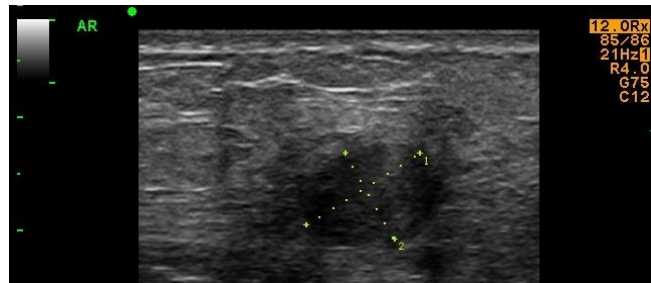


1 month after HIFU (1.07 cc)



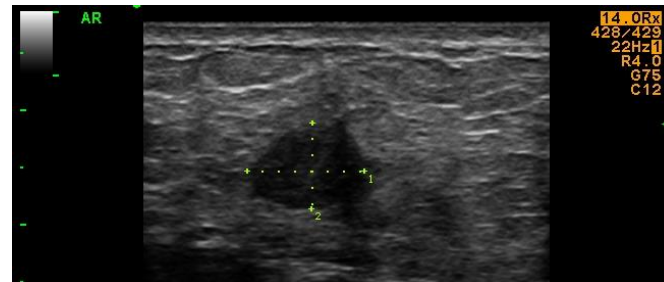
- 23%

2 months after HIFU (0.59 cc)



- 57%

3 months after HIFU (0.34 cc)



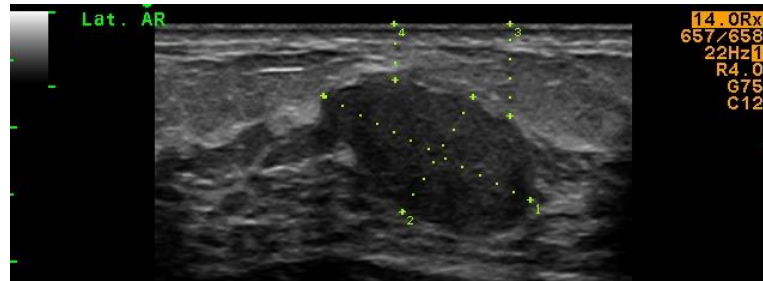
- 76%

Source: "Ultrasound-guided High-Intensity-Focused-Ultrasound (HIFU) treatment of breast fibroadenoma" par les Professeurs R. Kovatcheva, J. Stoinov, J.N. Guglielmina, B. Seror, M. Abehsra – Internal data.

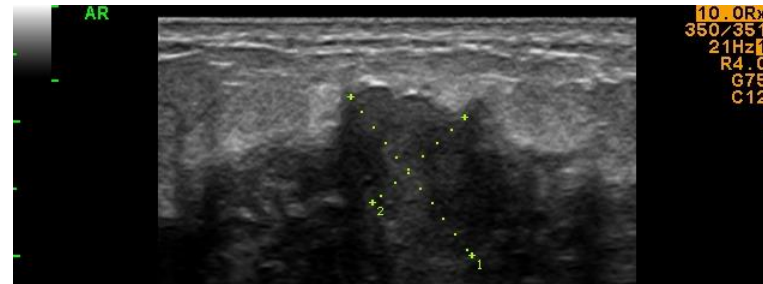
# Proven efficacy on breast fibroadenoma

## Case of a 16yo patient

Before HIFU (2.00cc)

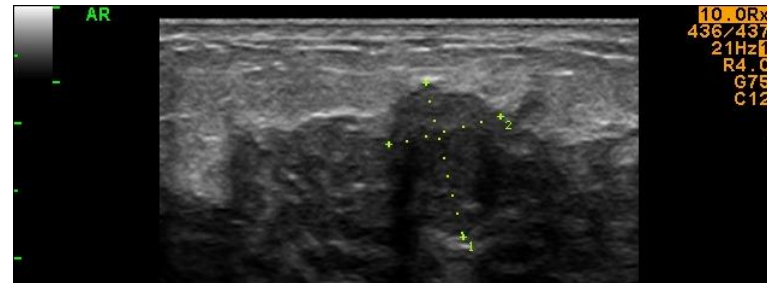


2 months after HIFU (1.29 cc)



- 36%

4 months after HIFU (0.74 cc)



- 63%

6 months after HIFU (0.35 cc)



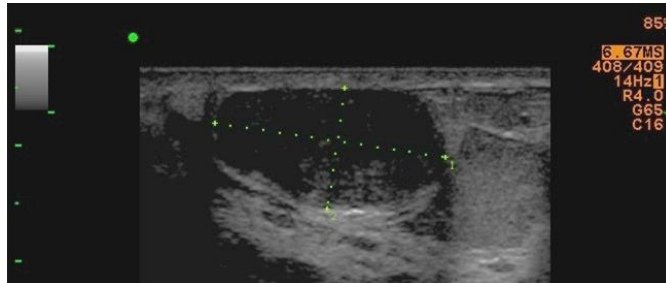
- 82%

Source: "Ultrasound-guided High-Intensity-Focused-Ultrasound (HIFU) treatment of breast fibroadenoma" par les Professeurs R. Kovatcheva, J. Stoinov, J.N. Guglielmina, B. Seror, M. Abehsera – Internal data.

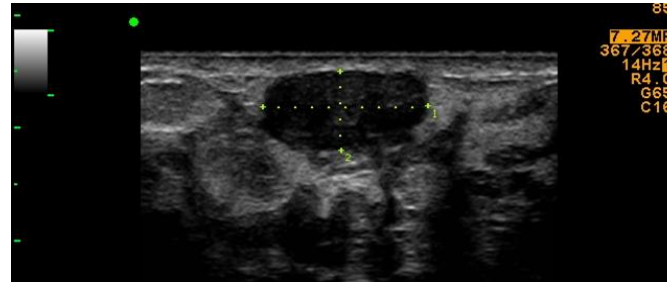
# Proven efficacy on breast fibroadenoma



Before HIFU (1.87 cc)

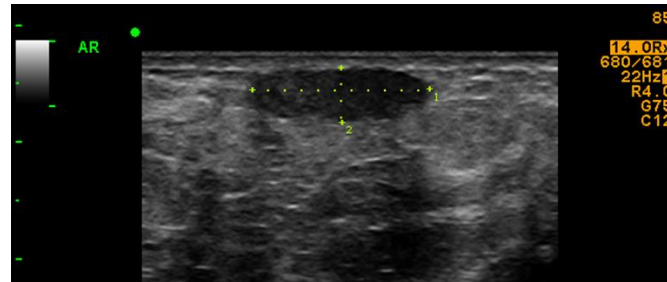


3 months after HIFU (1.04 cc)



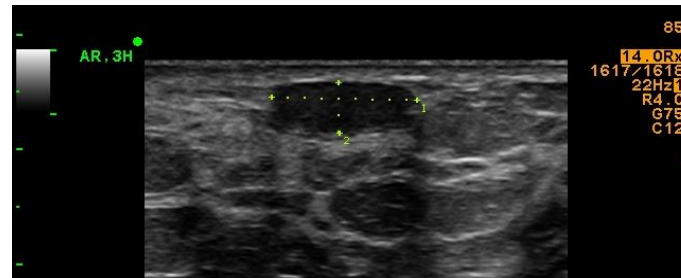
- 45%

12 months after HIFU (0.50 cc)



- 73%

24 months after HIFU (0.40 cc)



- 79%

Source: "Ultrasound-guided High-Intensity-Focused-Ultrasound (HIFU) treatment of breast fibroadenoma" par les Professeurs R. Kovatcheva, J. Stoinov, J.N. Guglielmina, B. Seror, M. Abehsra – Internal data.

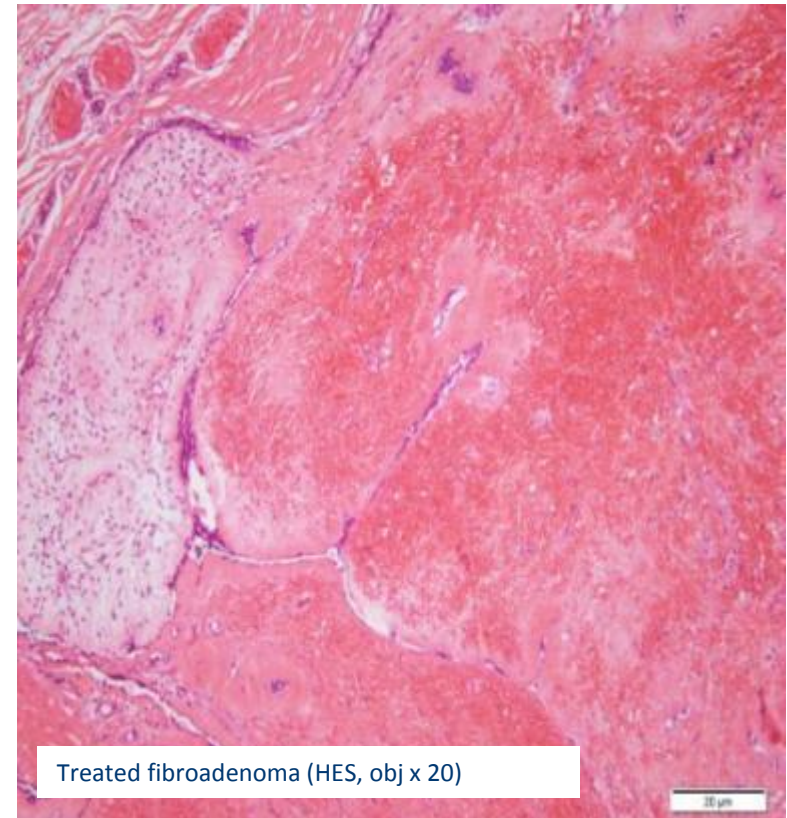
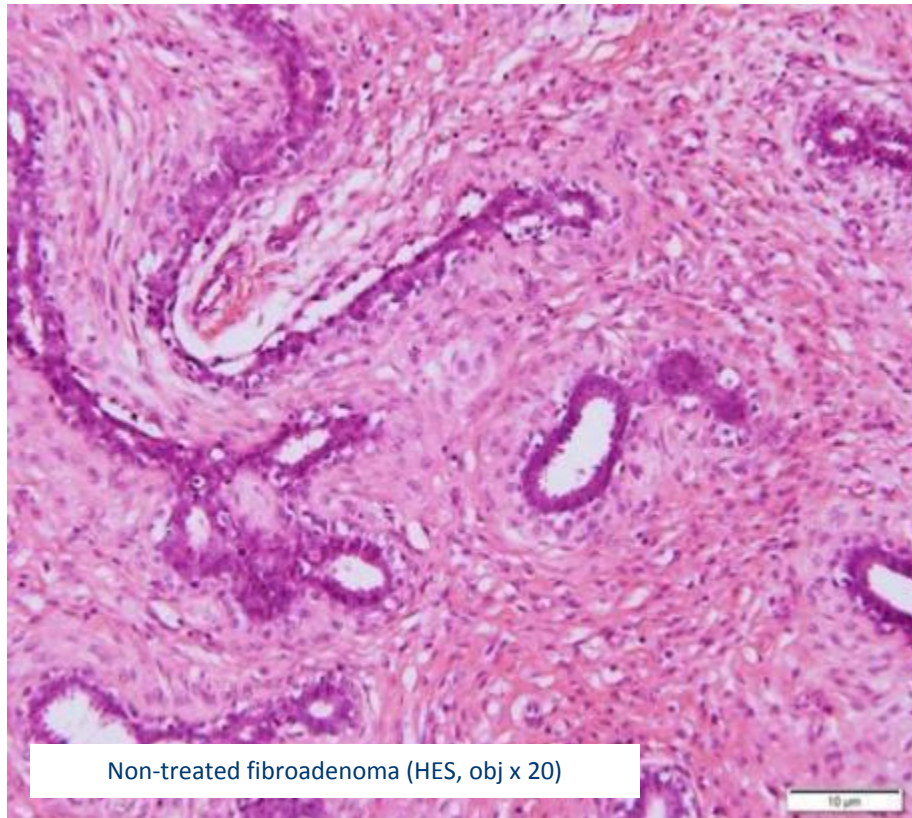


# Proven efficacy on breast fibroadenoma



## Histological tissue comparison

Before and after HIFU treatment



## Successful tissue necrosis through echotherapy

Source: "Ultrasound-guided High-Intensity-Focused-Ultrasound (HIFU) treatment of breast fibroadenoma" par les Professeurs R. Kovatcheva, J. Stoinov, J.N. Guglielmina, B. Seror, M. Abehsra – Internal data.

# Proven efficacy and safety on thyroid nodules



Clinical registry in Bulgaria

## Clinical results (20 thyroid nodules treated)

### Efficacy

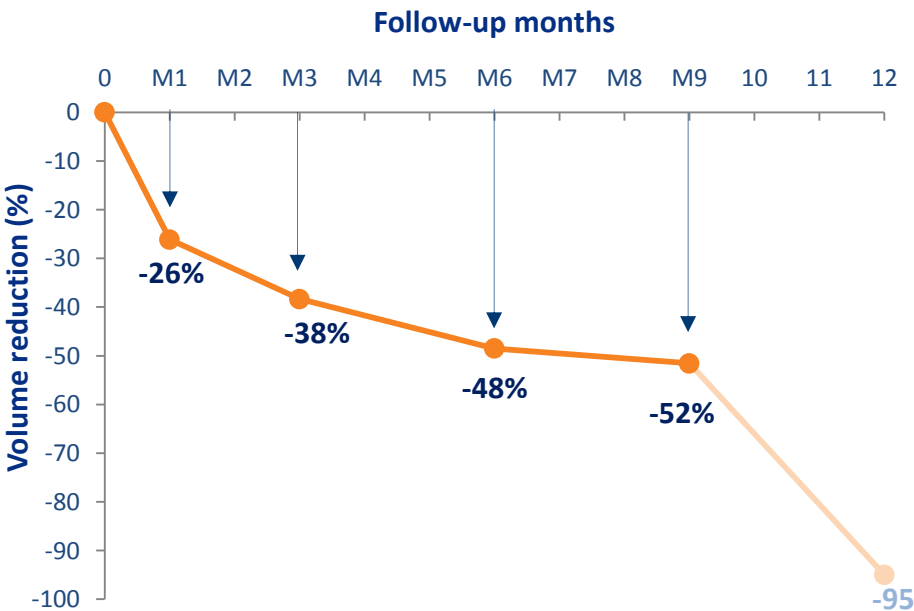
- Fast volume reduction in all patients

### Safety

- Excellent tolerance
- No modification of the voice
- Normal laryngoscopy after echotherapy

## Mean volume reduction over time (% vs. months)

Volume reduction (%) n=number of pts	1mo. n=20	3mo. n=20	6mo. n=16	9mo. n=10	12mo. n=2
Mean (%)	-26%	-38%	-48%	-52%	-95%
Standard deviation (%)	17%	21%	24%	28%	0

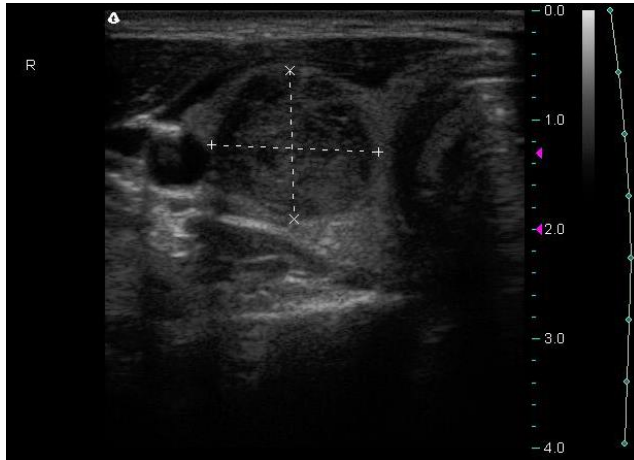


Source: Prospective Non-Controlled Study of HIFU in Patients with Non-Malignant Thyroid Nodules – Theraclion internal data.

# Proven efficacy on thyroid nodules

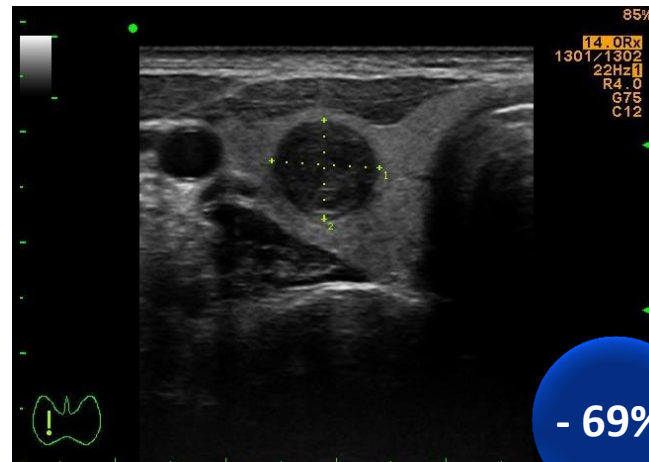


Before HIFU (1.92 cc)



distance +: 1.53 cm  
distance x: 1.36 cm

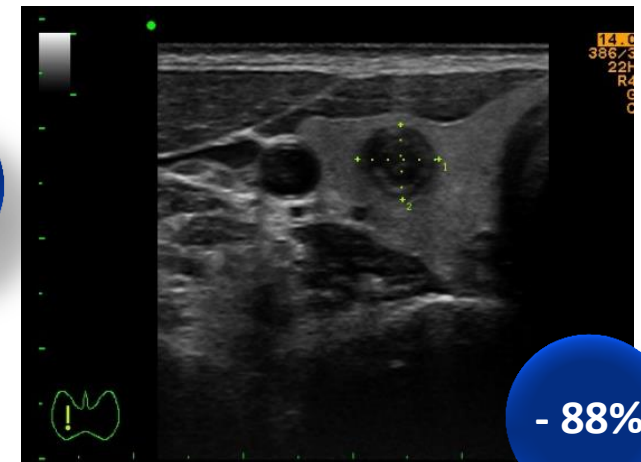
2 months after HIFU (0.59 cc)



distance 1: 0.98 cm  
distance 2: 0.88 cm

- 69%

3 months after HIFU (0.23 cc)



distance 1: 0.74 cm  
distance 2: 0.68 cm

- 88%

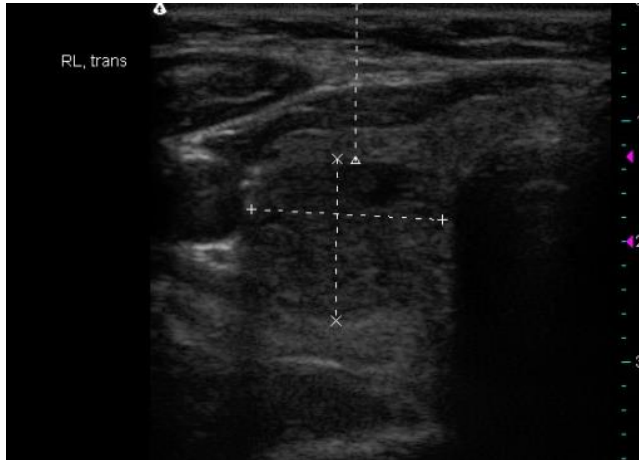
Source: Prospective Non-Controlled Study of HIFU in Patients with Non-Malignant Thyroid Nodules – Theraclion internal data.





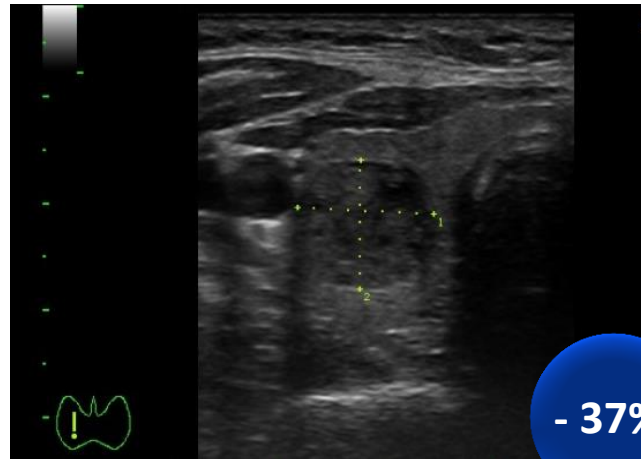
# Proven efficacy on thyroid nodules

Before HIFU (2.12 cc)



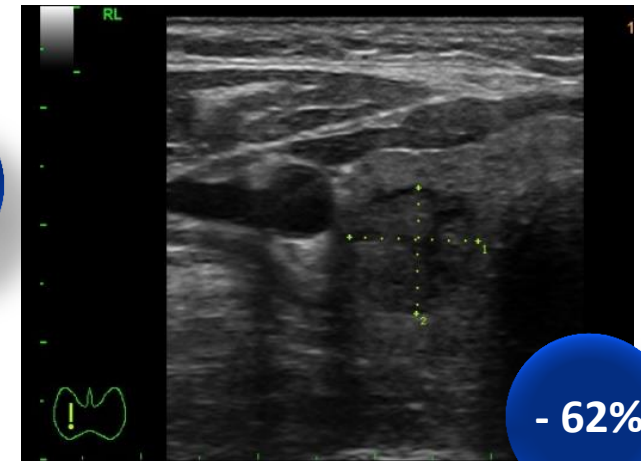
distance +: 1.59 cm  
distance x: 1.34 cm

1 month after HIFU (1.33 cc)



distance 1: 1.28 cm  
distance 2: 1.21 cm

3 months after HIFU (0.80 cc)



distance 1: 1.10 cm  
distance 2: 1.07 cm

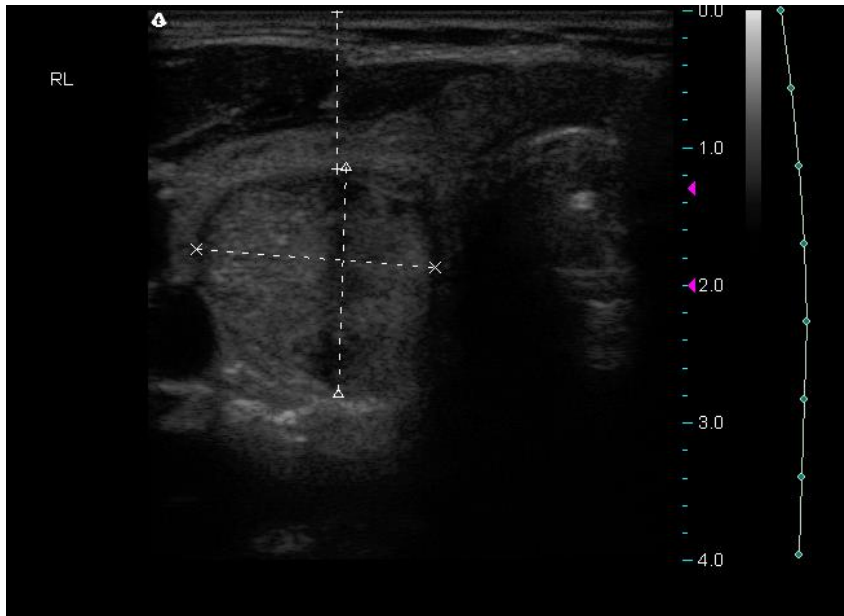
Source: Prospective Non-Controlled Study of HIFU in Patients with Non-Malignant Thyroid Nodules – Theraclion internal data.

# Proven efficacy on thyroid nodules



## Case of a 62yo patient

Before HIFU (3.70 cc)



distance +: 1.59 cm  
distance x: 1.34 cm

1 month after HIFU (1.84 cc)



distance 1: 1.28 cm  
distance 2: 1.21 cm

- 50%

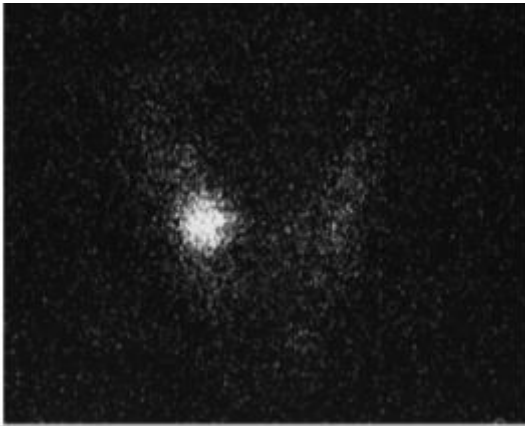
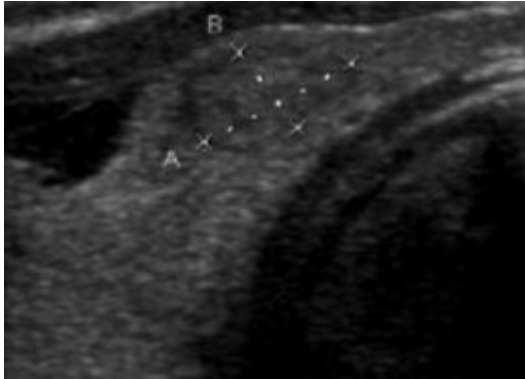
Source: Prospective Non-Controlled Study of HIFU in Patients with Non-Malignant Thyroid Nodules – Theraclion internal data.

# Proven efficacy on thyroid nodules

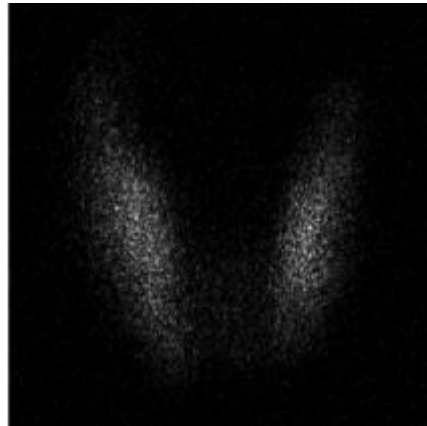


## Case of a 26yo patient with a toxic thyroid nodule

Before HIFU session



After HIFU session



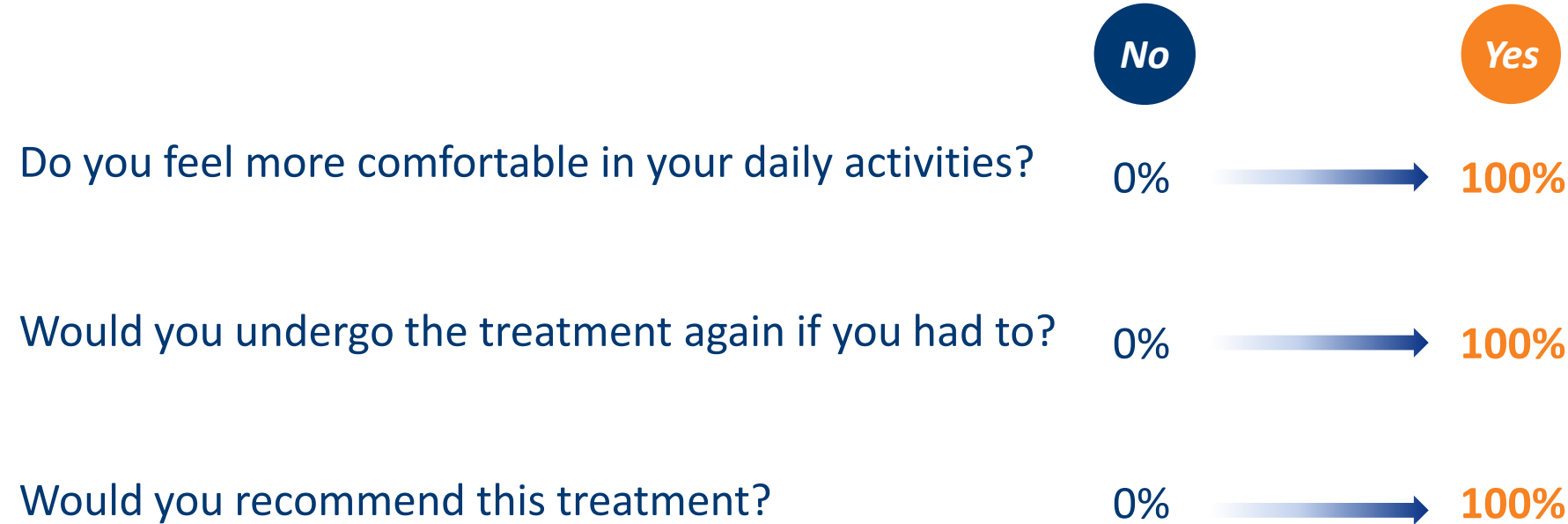
**Recovery of extranodular iodine uptake  
Nodule size reduction**

Source: Minimally Invasive Ablation of a Toxic Thyroid Nodule by High-Intensity Focused Ultrasound. Esnault et al. Am J Neuroradiol Nov-Dec 2010; 31:1967-68

# Patient's quality of life improvement



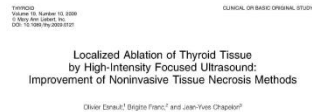
Study realized 6 months after treatment – 26 patients



# A leading scientific reputation



## Publications in leading scientific journals



**Localized Ablation of Thyroid Tissue by High-Intensity Focused Ultrasound: Improvement of Noninvasive Tissue Necrosis Methods**

Oliver Erossa<sup>1</sup>, Brigitte Franc<sup>2</sup>, and Jean-Yves Chapron<sup>2</sup>

**Background:** Although thyroid nodules are frequently detected in patients during routine examinations, such nodules are rarely malignant. Surgical treatment of nodules is controversial because of the possible complications associated with surgery, and there is an urgent need for a minimally invasive alternative. We previously reported on a high-intensity focused ultrasound (HIFU) device that induced necrosis in one thyroid. This preliminary study on 10 cases evaluated the use of the device to produce thyroid lesions, characterized the HIFU-induced lesions on the thyroid and surrounding structures, and evaluated the safety and reproducibility of the method.

**Methods:** A spherical 3-MHz transducer that was equipped to a 3-MHz linear array ultrasound imaging probe was used to generate powerful acoustic waves to ablate thyroid tissue. Three series of experiments were performed: (1) thyroid tissue ablation, (2) thyroid tissue ablation, and (3) thyroid tissue ablation. In the first series, thyroid tissue ablation was performed on 10 patients. In the second series, thyroid tissue ablation was performed on 10 patients. In the third series, thyroid tissue ablation was performed on 10 patients. The results of the experiments were compared with the results of the first series.

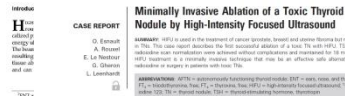


**High-Intensity Focused Ultrasound Ablation of Thyroid Nodules: First Human Feasibility Study**

Oliver Erossa<sup>1</sup>, Brigitte Franc<sup>2</sup>, Fabrice Merigues<sup>2</sup>, Agnès Rouss<sup>2</sup>, Eric De Kerviler<sup>2</sup>, Pierre Bourne<sup>2</sup>, François Leloucq<sup>2</sup>, Jean-Yves Chapron<sup>2</sup>, and Laurence Leclercq<sup>2</sup>

**Background:** Thyroid surgery is common, but complications can occur. High-intensity focused ultrasound (HIFU) is a minimally invasive alternative to surgery. We hypothesized that an optimized HIFU device could be safe and effective in ablating benign thyroid nodules without affecting neighboring structures.

**Methods:** In this case, 20 patients with benign thyroid nodules were treated with HIFU. The treatment was performed using a 3-MHz transducer. The results of the treatment were compared with the results of the first series.



**Minimally Invasive Ablation of a Toxic Thyroid Nodule by High-Intensity Focused Ultrasound**

Oliver Erossa<sup>1</sup>, Brigitte Franc<sup>2</sup>, Jean-Paul Monin<sup>2</sup>, and Jean-Yves Chapron<sup>2</sup>

**Background:** HIFU is used in the treatment of cancer lesions. Involvement of the thyroid gland is not an exception. This case report describes the first successful ablation of a toxic thyroid nodule using HIFU.

**Methods:** A 3-MHz transducer was used to ablate a toxic thyroid nodule. The results of the treatment were compared with the results of the first series.



Figure 1. Ultrasound image showing a thyroid nodule.



**High-Intensity Focused Ultrasound for Localized Thyroid Tissue Ablation: Preliminary Experimental Animal Study**

Oliver Erossa<sup>1</sup>, Brigitte Franc<sup>2</sup>, Jean-Paul Monin<sup>2</sup>, and Jean-Yves Chapron<sup>2</sup>

**Background:** HIFU is used in the treatment of cancer lesions. Involvement of the thyroid gland is not an exception. This case report describes the first successful ablation of a toxic thyroid nodule using HIFU.

**Methods:** A 3-MHz transducer was used to ablate a toxic thyroid nodule. The results of the treatment were compared with the results of the first series.

**Introduction:** HIFU is used in the treatment of cancer lesions. Involvement of the thyroid gland is not an exception. This case report describes the first successful ablation of a toxic thyroid nodule using HIFU.

**Methods:** A 3-MHz transducer was used to ablate a toxic thyroid nodule. The results of the treatment were compared with the results of the first series.



Journées Françaises de Radiologie Diagnostique et Interventionnelle



# Treatment centers

## London. King's College. Nov 2013

- Prof. Douek
- Breast surgeon

## American Hospital of Paris. 2011

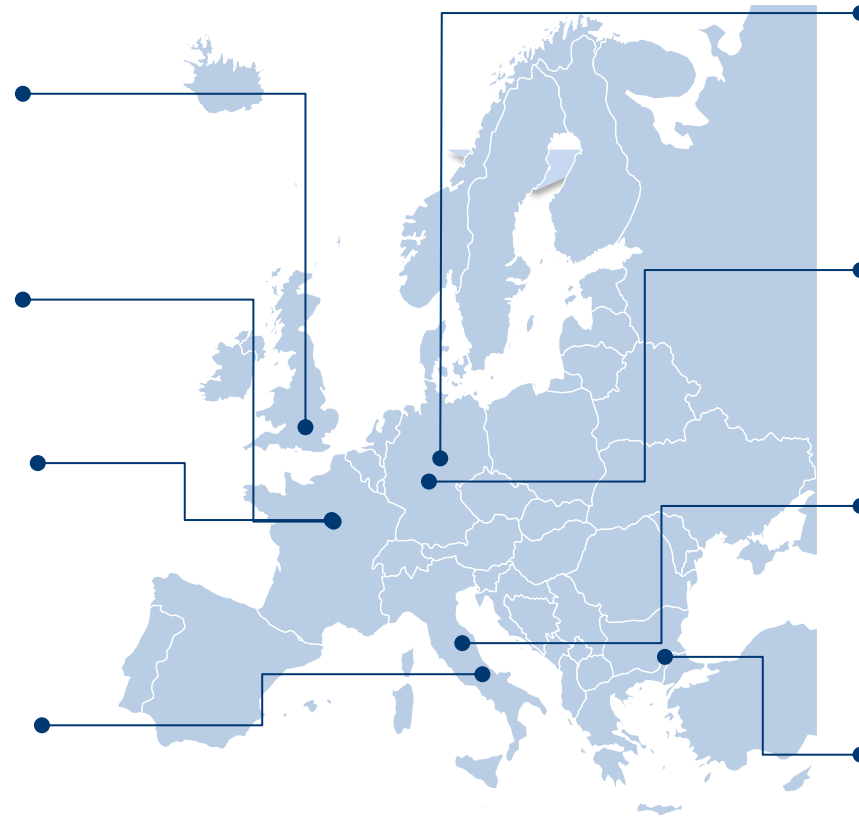
- Dr. Abehsera
- Radiologist

## Hôpital des Diaconesses. 2014

- Prof. Villet
- Breast Surgeon

## Umberto I Hospital. Nov 2013

- Prof. Catalano
- Interventional radiologist



## University Hospital Tübingen. Nov 2013

- Dr. Hahn
- Breast surgeon

## Marien Hospital Bottrop. Feb 2013

- Dr. Kolberg
- Gynecologist

## Arcispedale - IRCCS Hospital. 2014

- Dr. Valcavi
- Endocrinologist

## University Hospital Sofia. 2009-2013 (center involved during clinical trials)

- Prof. Kovatcheva
- Endocrinologist





# Strong support from “Key Opinion Leaders”

## Marc Abehsera

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Radiologist – American Hospital of Paris



*“In the HIFU treatment of breast fibroadenoma, first results are encouraging for an outpatient technique very well tolerated with significant fibroadenomas volume reductions.”*

## Hans-Christian Kolberg

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Chief of the Department of Obstetrics and Gynecology - Marienhospital Bottrop – Germany



*“We are pleased now, based on our experience with this new brand, to offer women with benign mass in the chest a new high quality and non surgical method. The successful clinical trials and uses in three important French hospitals testify for the high therapeutic value of Echopulse.”*

## Roussanka Kovatcheva

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Professor of endocrinology - University Hospital of Endocrinology of Sofia – Bulgaria



*“ In my opinion, it is a very good method. Patients are interested because it allows them to avoid a surgical intervention for this benign pathology.”*





# Significant benefits for all stakeholders

## For the patient

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- No surgery, no general anesthesia, no infection risk, no scar, painless during and after the treatment
- 1 hour and half ambulatory procedure, local anesthesia, immediate recovery, back to work

## For the hospitals and practitioners

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- Low cost : no use of a surgical sterilized suite, only one operator, no infection risk ... less legal and financial risk
- More revenues: innovative pioneer, demand consolidation
- Change management ... less hospital stays, more technology

## For the healthcare system

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- Direct expenses lower than current standard
- No indirect expenses... No paid recovery time opposite to standard surgery. Back to work immediately after the procedure

Breast  
fibroadenoma



Thyroid  
nodules



# Discover more about echotherapy on Youtube



[Echotherapy for Breast Fibroadenoma](#)

[Echotherapy for Thyroid Nodules](#)

[TV reportage on echotherapy](#)

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